



## Media Advisory

### FOR IMMEDIATE RELEASE

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### CCNA's Inaugural Dementia Risk Reduction Event is Set to Be a Success

**Who:** The Canadian Consortium on Neurodegeneration in Aging ([CCNA](#)), the Alzheimer Society of Canada, the Canadian Institutes of Health Research, expert panelists, and 350 members of the general public.

**What:** *Dementia Risk Reduction: What the research tell us* [event](#)

**Where:** Centre de recherche de l'Institut universitaire de gériatrie de Montréal ([CRIUGM](#)) 4545 Queen Mary Road, Montreal, QC H3W 1W4

**When:**

English panel: 1:00pm-2:30 pm EST

French panel: 3:30pm-5:00 pm EST

**Why:** With the number of Canadians living with dementia doubling from 564,000 to close to [one million by 2031](#), access to affordable and relevant dementia risk reduction strategies will ensure that Canadians can be proactive in managing their health.

### About the CCNA

The Canadian Consortium on Neurodegeneration in Aging (CCNA) provides the infrastructure and support that facilitates collaboration amongst Canada's top dementia researchers. By accelerating the discovery, innovation, and adoption of new knowledge, the CCNA positions Canada as a global leader in increasing understanding of neurodegenerative diseases, working towards prevention and improving the quality of life of those living with dementia.